SOCIALIZATION PROCESS

Overview

- ID the Socialization Process

- ID sources that impact on socialization

- Distinguish between reinforcement and variation influences on socialization

- ID how the socialization process impacts on behavior

- Discuss the self-concept

What is the Socialization Process?

An all encompassing educational process from which values, goals, beliefs, attitudes, and sex-roles are acquired.

Sources that Impact Socialization

- Nation (each nation has things that are unique based on geography, history, and changes.)
  - National Language
  - Democratic government
  - Rights
  - Laws
  - Free enterprise
  - National Holidays historical, political, and religious
  - Own monetary and educational systems

Sources that Impact Socialization Cont:

- Region (a region may be determined by a state boundary or a geographical feature)

    - Regions have dialects or accents

    - Holidays

    - We pick up attitudes and behaviors from our regions

Sources that Impact Socialization Cont:

- Community

  - Conduct and behavior through schools, associations, club memberships

  - Role models impact our behavior- teachers, bankers, farmer, welder, mechanic

  - The local community imprints characteristics which develop the individual

Sources that Impact Socialization Cont:

- Family (step-families, foster, nuclear, extended, single-parent)

  - Family has the greatest impact
  - Family provides ethnic and racial identity
  - Primary basis for personal values and attitudes
  - Sex-role socialization and gender roles
  - Genetics

Sources that Impact Socialization Cont:

- Media (TV, Radio, magazines, movies, computers)

    - Teach us about our culture, values, and stereotypes

    - Media has had a major impact on society

    - Information age

Sources that Impact Socialization Cont:

- Peers/Friends

  - Who are your Heroes

  - What attracts you to your friends

  - Socialization does not end we reach 18

Reinforcement vs. Variation

- When all the sources have the same priorities strong reinforcement occurs

- When differences are seen or we find someone who is different then a variation occurs.

Consider this quote

" We are shaped by the source as a piece of clay is molded by the potter's hand. We are products of the combination of sources, each leaving an imprint, just as each finger of the potter's hand molds and shapes the flexible clay. Just as each piece of pottery is unique because of the subtleties of the pressure of one finger, each of us is unique, even though we all belong to the set, the general culture, in which the commonalties are shared."

Value Programming
DR. Morris Masey

- What we are now, directly relates to when, and where, we were value programmed

- We are programmed with gut values by age ten

- Values will not change unless a significant emotional event occurs

The Transparent Self

- Sidney Girard " We spend a great deal of our lives trying discover who we really are, and once we discover that, we spend the rest of our lives trying to play the role."

- I am SFC PLT SGT, I am CPT (Commander), I am SSG (Drill Sergeant)

- We play the role.

Self-Concept

The totality of the individual's thoughts and feelings having reference to him or her as an object. " A Snapshot Picture."

(DR. Morris Rossenburg)

Sources of the Self-Concept

- HERITAGE
  - Sexuality
  - Race
  - Nationality
  - Religion
  - Acceptance
  - Family Status

- NEEDS FULFILLMENT
  - Physical Needs
    - Food
    - Water
    - Shelter
  - Emotional Needs
    - Love
    - Power

  - Life Style

Morris Rossenburg's Three Identities

- ## The extant self
  - How you picture yourself

- ## The desiring self
  - Wanna be

- ## The presenting self
  - How you want others to see you

Emotional Cognitive Process

- Emotional- how we feel/Cognitive- how we think

  - Attempt to make self look good
  - Helps retain sense of self worth
  - Protects and defends our image
  - Establishes differences and uniqueness
  - Part of the self-concept
  - Analyzes and make decisions
  - Evaluates and establishes goals

Ego Defense Mechanisms

- Denial- If I deny a problem it's no longer a problem

- Projection- Blaming your inability as a leader on others "I can't teach them because they speak _____."

- Rationalization- Good logical reason for your behavior (to you)

- Perceptual (reinterpretation)- Taking a situation and turning it around to fit our needs

Effects of Self-Concept

- Positive Effects
  - Love of self and others
  - Develop one's intelligence
  - Decisive, assertive
  - Enjoy one's physical abilities
  - Creative
  - Open
  - Tolerant
  - Trusting

- Negative Effects
  - Hate self and others
  - Blind to one's potential
  - Indecisive/defensive/aggressive
  - Deny or exaggerate one's physical abilities
  - Destructive
  - Bigoted/prejudice
  - Closed
  - Hidden agenda(s)

Effects of Self Concept Cont.

- Depending on your environment you may see yourself positively or negatively

- A positive self-concept enhances communication

- A positive self-concept enhances work performance

Strategies to Change Self Concept

- Set Goals
  - Realistic and attainable

- Soul-searching
  - Examine yourself honestly (how do I really feel)

- Requires a motivation to change
  - You must want to change

- Absence of defensiveness
  - You must be willing to listen and accept feedback

Barriers to Changing Self-Concept

- Cyclical pattern of behavior
  - Closed mind, fear of unknown, don't know any other way

- Cognitive barriers
  - Does not want to change

- Environmental pattern
  - You don't give yourself a chance to work with other races or genders, you stay safe.

Summary

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- Discussed the self-concept